

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

First named Applicants: Rick Kiessig  
Serial No.: 10/632,091  
Filed: 8/01/2003  
Title: SYSTEM AND METHOD FOR MANAGING CONTENT INCLUDING  
ADDRESSABILITY FEATURES  
Examiner: Lewis, Cheryl Renea  
Art Unit: 2167

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VIA ELECTRONIC FILING

**RESPONSE TO OFFICE ACTION DATED NOVEMBER 2, 2006**

Sir:

Responsive to the Office Action dated November 2, 2006 please amend the application as follows.

**Amendments** to the Claims begin on page 2 of this Response.

**Remarks** begin on page 7 of this Response.